



Retail & Wholesale Operations

Where your **store** meets our **Experts**

We drive Retail businesses into the future by leveraging our expertise in different areas such as **E-commerce platforms and Retail Operations**. Our Retail solutions have come to exist after challenging use-cases for various leaders in the industry. This way we can ensure that our solutions resonate with our clients unique in-store challenges, promising quick and impactful business outcomes.

We provide retail solutions on:

E-commerce platform

Modernize store experience

Leading e-commerce platforms are adopting composable commerce architectures. We believe that custom solutions are a key differentiator and need to be built in record time.

Our E-commerce accelerator integrates with 3rd party solutions like commercetools, Contentful, Search engines, Promotions, and PIMs, uses OutSystems to compose multiple data sources and build amazing front ends in an omnichannel approach.

Retail Operations

Drive efficient operations

Retail business needs to be more efficient. It needs to reduce losses, establishes strong relationships with suppliers, empower employee's at work, improve inventory availability, and optimize logistics processes.

We are focused on building solutions with a great user experience that fosters the efficiency of each task in a store. Our solutions, integrates with several systems, including Zebra services.

Our most used Retail Solutions

Our Retail experience goes so far, we can't possibly describe all use cases, but here are the ones most requested.

Challenge

How we go about it

eCommerce platform

Old monolithic platforms using outdated technology with a complex data landscape and many integrations. Looking for innovation, stumped by low time to market of new features. Expensive customization with a poor interface that doesn't fit the customer journey nor the customer profile.

Re-platforming to a performant composable landscape, using best-of-breed solution, using OutSystems and fostering a MACH architecture. Quick go-live due to:

- Pre-built customer journeys
- Out of the box APIs integration
- eCommerce UI Design System with pre-build UI templates

Retail Operations (supply chain)

Unburden the supply chain and ensure high efficiency with a tailor-made application for Distribution Centers that removes all paper and supports the logistic of delivery. It is available in multiple languages to reduce training costs for a diverse workforce.

We built a complete solution to manage suppliers' operations in stores and DCs. The main features include:

- Truck Freight Control
- Load-carrier Registration & Returns
- High-value Transports
- Order Picking
- High-value shipments & Vault Control
- Cross-dock Supplier Receipts
- Quantity & Quality control

Retail Operations (HQ and floor)

Increase employees' productivity and customer satisfaction by saving time in the daily store operation with fast and intuitive applications. Better informed and less constrained staff leads to a better customer experience. Reducing the training and onboarding time also leads to fewer errors and less time spent correcting them.

We built a complete mobile and web solutions to manage all operations inside the store with high efficiency. Employees work seamlessly on office desktops and handheld devices on the floor. Main features include:

- Discounting
- Loss registration
- Inventory counting
- Ordering articles
- Supply deliveries
- Article Returns
- Load-carrier Returns
- Quantity/Quality Claims
- Shelf price label management
- Truck Arrival times
- Workforce Shift Planner

Retail Operations (data management)

Centralized management of data stores is a cumbersome and inefficient process that delays approvals or sets incorrect information, decreasing customer satisfaction. Such decisions can be made locally, by store managers, with a better context and proximity.

We built a complete decentralized solution to manage data in stores. The solution can be easily adapted and integrated with your systems. The main features include:

- Store Information
- Opening Hours
- Holidays & Supply information
- Capacity in Fulfilment Slots
- E-commerce Settings
- Shelf Price Label printing

Curious about all our Retail Services?

Reach out to sales@product-league.com or visit us at www.product-league.com