

# Simplifying Technology: Streamlining IT Solutions

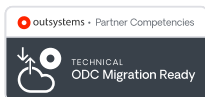
*Explore our services and success stories*



# About us

We are an agile development partner for the Product Lifecycle of OutSystems applications and come in as a full-service package. From low-code development, experts assessing your operations, supplying Product Teams, offering continuous monitoring and support, to providing you with a quality on-demand professional. Our teams include several ex-OutSystems employees and MVPs with **15+ years of experience** in delivering solutions to enterprise customers.

As part of the Digital Survival Group, we have expanded our expertise including Cloud-Native Services, Security Services, Modern Workplace Solutions, and Data & AI Services.



## We are highly esteemed OutSystems Experts within the Retail Industry

In 2023, we received the prestigious '**OutSystems Partner of the Year**' award for all our contributions and knowledge surrounding the new OutSystems cloud-native platform ODC. With an average customer rating of 4.7 out of 5, Product League is recognized as one of the leading OutSystems partners in the Netherlands. In the OutSystems global partner ecosystem, we are ranked among the top 10 out of more than 450 OutSystems partners.

### Our expertise & technology partners:



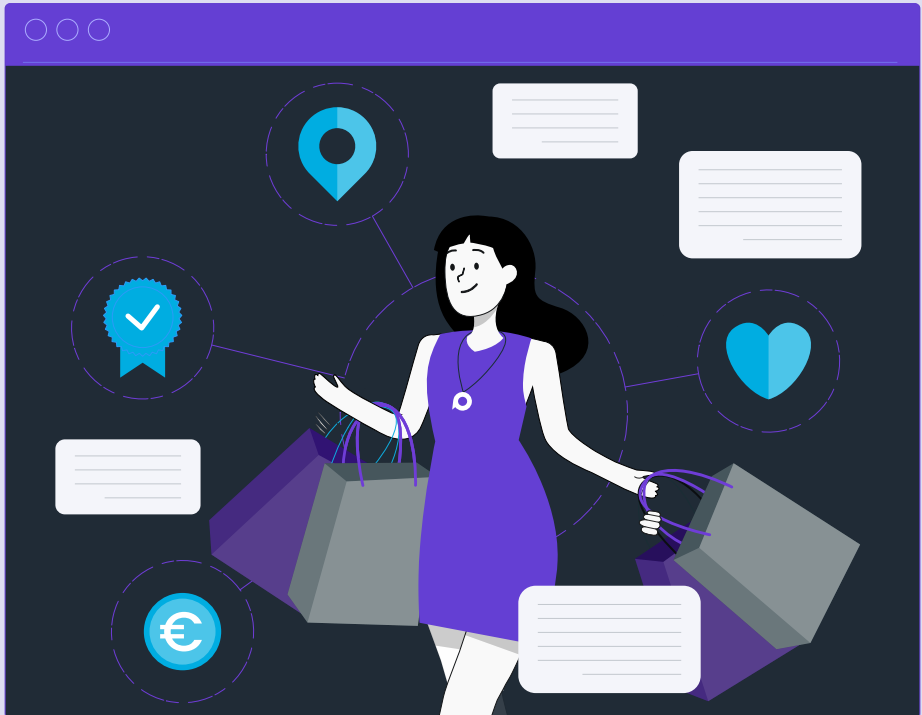
Product League is an ISO27001:2013 and ISO9001:2015 certified company.

# eCommerce

## An engine that grows with you

With traditional eCommerce engines, you get a one-size-fits-all solution. But you know your business is unique. We understand that you might already have a front-end you like or might decide to upgrade it in the future. At Product League, we want to make it easy for your online business to adapt without sacrificing capability, performance or service reliability.

**[Read more about our eCommerce Services >>>](#)**



# Building the **future** of eCommerce

**Product League** empowers companies by leveraging our eCommerce expertise in areas such as **Digital Transformation, eCommerce Architecture, Conversion rate optimization, Platform scalability, Replatforming and Rapid development.**

Our eCommerce services are set up to offer solutions tailored to our clients' unique digital needs, guaranteeing quick and straightforward business results.

## Our three distinct approaches

We provide customer outcomes through:



### **Coach**

Teach you how to do it

Understanding the **best practices** for your eCommerce landscape. And teach you how to apply it.



### **Design**

Validate how it is done

Tailored design, architecture, and system integration based on **extensive user research.**



### **Build**

Do it for you

We **design, build and implement** eCommerce solutions, tailored to your business.



### **Road to Composable**

Are you moving from a monolith to a true composable eCommerce landscape? We construct a clear transition plan ensuring that your business remains ahead of the curve.



### **Performance Enhancement**

Facing speed and reliability issues with your current eCommerce setup? We pinpoint and rectify the performance bottlenecks, offering a smoother user experience.



### **eCommerce Replatforming**

Looking to revamp your digital storefront without a complete rebuild? We refactor your current setup, ensuring it meets the latest performance standards and user expectations.



### **Rapid Development**

Need to have your eCommerce platform up and running in no-time? Look no further! We leverage OutSystems' low-code platform to deliver speedy development without compromising quality or performance.



### **MACH Architecture Assessment**

In need of a scalable and future-proof eCommerce architecture that makes. Our team integrates the MACH architecture, allowing for improved flexibility and scalability.



### **Business / ROI Analysis**

Want to ensure your eCommerce investment is a good investment? We provide a clear cost breakdown, showcasing the long-term savings with our solutions.

# PLUS - A future-proof webshop

PLUS's existing eCommerce platform struggled to handle the increasing demand, leading to performance issues that negatively affected revenue. In response, we collaborated with PLUS to design a new, robust architecture using OutSystems, commercetools, and Contentful – a groundbreaking combination that had never been used for such a large-scale project before. The new platform offers unmatched stability and scalability, allowing PLUS to deliver next-level shopping experiences to millions of customers.

## Services

eCommerce

Program management

Service management

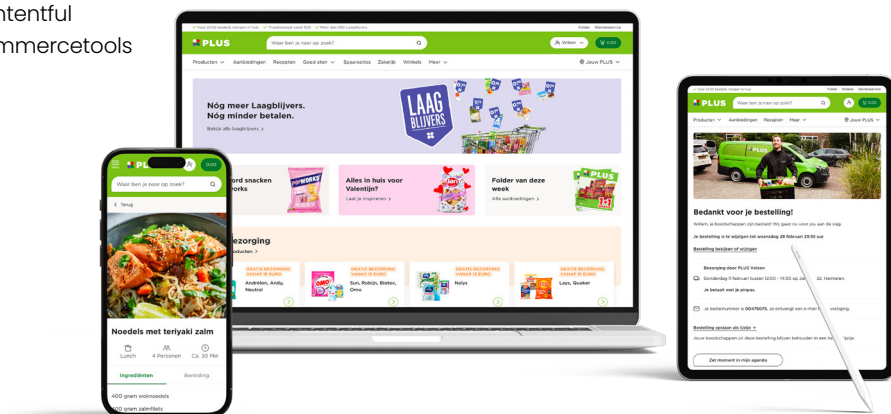
## Technology

OutSystems

Contentful

Commercetools

Addressing the complexity of PLUS's data landscape, we expanded the project into six separate initiatives, including a new data infrastructure, retail management portal, and eCommerce engine. This holistic approach streamlined operations and reduced a two-day delay in data updates to real-time synchronization.



The composable architecture now ensures 99.99% uptime and rapid deployment of new features like voice and barcode search, which can be implemented in just two weeks. Launched in February 2024, the new platform has already driven significant growth in market share and online revenue, positioning PLUS for continued digital success with a fast ROI and reduced total cost of ownership.

**170Mln**  
Turnover

**20Mln**  
Total visits

**2Mln**  
Yearly orders

**200K**  
Unique visitors

# Product Teams

We craft powerful, easy-to-use digital products that optimize your core processes. Our delivery capability accelerates your business outcomes. We provide the strategy, design, development and managed services as a full omnichannel service. We work with multi-disciplinary teams including: Business Analysts, Product Owners, UX/UI & Architect Experts, Developers, Testers and Support Engineers.

**Read more about our Product Teams >>>**



# We **build** great **digital products**

Our UX designers craft intuitive and engaging user experiences, while our testers ensure the highest quality and performance. Support engineers provide seamless assistance, and our low-code experts build robust and scalable solutions. With insights from our business analysts and strategic direction from our product owners, we deliver comprehensive and innovative digital solutions tailored to your needs.

## Our value stream

We provide customer outcomes through:



### **Ideate**

Business Solutions

We quickly convert ideas to designs and prototypes to test business goals and requirements .



### **Create**

Digital Products

For those that need to implement a new solution, deliver an MVP or digitize a well-defined scope.



### **Operate**

Digital Factories

Using a DevOps approach, we develop, maintain and support all your applications landscape.





### **Design Thinking**

Understand, visualize, and verify your concept with our expert team. We align business goals, define personas, and create wireframes to ensure project buy-in from all stakeholders.



### **Minimum Viable Product (MVP)**

Launch core features quickly with Agile development. Our team delivers an MVP focused on refined UX and quality, ensuring fast and valuable feedback from users.



### **Digital Factory**

Revolutionize software delivery using a DevOps strategy and continuous delivery. Adapt team roles and capacity to match IT needs, ensuring agility and innovation.



### **Support Plan**

Maintain application uptime and resolve incidents efficiently. Our service includes platform maintenance, performance reviews, and proactive issue management.

# Intratuin – Modern purchasing system

With over 60 stores, Intratuin is the largest gardening product supplier in the Benelux. When they needed a modern purchasing process, we partnered with them to develop a new, modular system that streamlined inventory management across all locations.

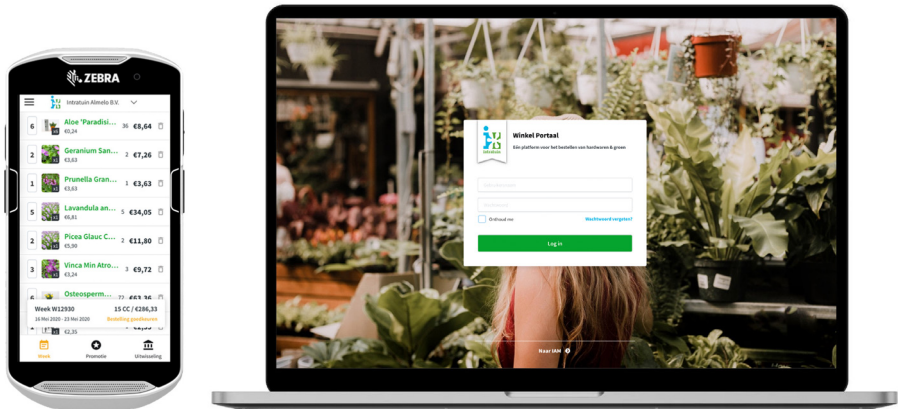
## Services

Product Teams

## Technology

OutSystems

To understand Intratuin's requirements, we began by analyzing the limitations of their outdated system, which required store managers to use a desktop computer to approve orders. Over five high-paced, two-week sprints, we developed a minimum viable product (MVP) that included all desired functionalities, such as mobile compatibility and streamlined order approvals.



The new system enables store teams to manage orders on the go, significantly reducing the time spent on administrative tasks. We ensured seamless integration with existing stock and back-office systems while focusing on creating a user-friendly interface. More than 300 store users across 60 locations now benefit from a modern purchasing process that efficiently supports Intratuin's operations and growth.

**60 Stores**

in the Benelux

**300+**

store users

**MVP**

high-paced

**Complaint**

Security & GDPR

# Managed Services

Managing multiple lines of business, applications and different lifecycles, can be overwhelming. Leave the tedious work to us and let your development teams focus on what they do best: building digital products for your users. We will make sure your teams remain informed. That way they will spend less time deconflicting issues and more time growing your business capabilities.

**Read more about our Managed Services >>>**



# We make it **easy** and **affordable**.

Your IT “super heroes” work on strategic projects and innovative ideas while ours work on maintaining and monitoring your applications. All of this bundled in a Support Plan at a fixed monthly fee.

## Our vision

We take care of your Applications and Platform runtime.

### Partnership

With your business

**Lower the platform TCO** with an affordable service and predictable monthly fee

**Improve Service Quality** by quickly solving application incidents, keeping end-customers engaged

**Flexible SLAs** contracts

**24/7 Application Support** (optional)

**Available Resources** only when required

### Certifications

To prove our Expertise

OutSystems PlatformOps

OutSystems DevOps

ITIL v4

Elastic

ISO 27001 & ISO 9001

**With 15+ years of experience**

in OutSystems development and platform maintenance

### Alliances

That boost our practice



## Start

Start off strong with a solid foundation. Ease up your production concerns with the issue resolution.

- ✓ Customer Support
- ✓ Platform Governance
- ✓ Application Lifecycle

## Transform

Focus on efficient growth, with the advantage of the extended issue resolution. Innovate faster with trends and insights that monitoring brings.

- ✓ Extended Customer Support
- ✓ Platform Governance
- ✓ Application Lifecycle
- ✓ Monitoring & Observability

## Expand

Expand cross the entire organization, having us there to support you. Proactive and personalized services.

- ✓ 24/7 Customer Support
- ✓ Platform Governance
- ✓ Application Lifecycle
- ✓ Monitoring & Observability
- ✓ Development capacity \*\*



### Customer Support

Minimize service disruptions with fast issue identification and resolution. We provide root-cause analysis, corrective actions, and detailed reports to restore normal operations.



### Platform Governance

Manage and secure your OutSystems Digital Factory. Execute maintenance and upgrades, monitor security, optimize infrastructure, and handle IT user management efficiently.



### Application Lifecycle

Accelerate software delivery with agile methodologies. Control deployments, support critical events, check architecture health, manage shared components, and optimize development capacity.



### Monitoring & Observability

Gain a holistic view of your system's health. Monitor performance, detect issues proactively, analyze trends, and drive continuous improvement with clear dashboard interfaces.

\*\* Development capacity meant to address small RFCs, acquired separately.

# Action – Tracker

Action needed a streamlined way to manage tasks across multiple stores with better visibility for the head office. We quickly developed a cross-platform solution that simplified task management, improved oversight, and boosted efficiency across all locations.

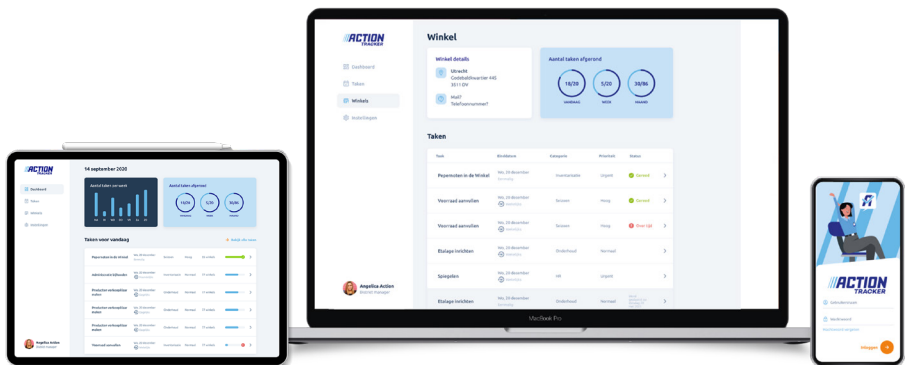
## Services

PoC

## Technology

OutSystems

we developed a central platform tailored to Action’s needs. This system enabled store teams to work more efficiently by clearly tracking task completion, simplifying task planning, and allowing the head office to easily oversee operations across all locations. The platform was designed to be cross-platform, available on multiple devices, and equipped with a desktop interface for data and back-office access, ensuring seamless integration into Action’s daily operations.



In our Proof of Concept, we demonstrated how quickly and securely we could develop this robust platform, delivering it with lightning-fast development time and rapid time to market. The result was a user-friendly, intuitive system that significantly enhanced visibility for the head office, simplified task management, and ultimately improved efficiency across Action’s store network.

<b>Centralized</b>	<b>Adaptive</b>	<b>Seamless</b>	<b>Enhanced</b>
Task Management	Cross-Platform Accessibility	Integration	Head Office Visibility

# Expert Services

**Designed to help you improve your in-house capabilities and applications**

Do you need very niche technical knowledge to complete a difficult project?

Do your existing applications need a performance boost. Or do you notice a mismatch between UX designs & implemented screens, and are in need to switch to our DesignOps for a unified workflow. Let the experts at Product League guide you.

**Read more about our Expert Services >>>**



# When your **needs** meet our **knowledge**

To ensure a fast and successful business outcome our **highly qualified specialists** share knowledge in multiple domains: **Architecture, Operations, Product Ownership, Software Development, Quality Assurance,** and **User Experience & Design.**

Our Expert Services are designed to provide guidance and deliver tailor-made solutions to your needs.

## Our three distinct approaches

We provide customer outcomes through:



### **Coach**

Teach you how to do it

We share our expertise and ramp-up your teams through personalized workshops.



### **Audit**

Validate how it is done

We validate your applications, infrastructures, agile and QA processes by assessing them and providing best practice guidance.



### **Build**

Do it for you

We deliver valuable outputs that match your use case.





### **ODC Workshop**

Learn the benefits of the ODC platform and its architecture. Understand its impact on developer workflows and design scalable ODC applications with expert guidance.



### **Co-Delivery**

Convert developers to OutSystems or enhance their skills. We co-deliver an MVP while coaching your team on best practices for future sprint autonomy.



### **Architecture Health-check**

Evaluate your app architecture and code quality. Receive a report highlighting critical issues and actionable steps to enhance maintainability and reduce dependencies.



### **Performance Health-check**

Identify and resolve performance issues in production. We provide hands-on support to address critical bottlenecks and improve user satisfaction.



### **DesignOps**

Noticed a mismatch between UX designs and implemented screens? Or inefficiencies in the team? Switch to our Design System and Live Style Guide for a unified workflow and consistent user experience.



### **Application Facelift**

Transform your app's look from acceptable to amazing. Our UI and Front-end experts collaborate with your team to perfect critical screens and visual patterns.

# InterGamma - Sunscreen configurator

InterGamma challenged us to revamp their DIY sunscreen configurator, which was hindering customer experience and sales. In under 30 hours, we delivered a seamless, user-friendly solution that boosted orders and empowered their team to manage the system independently, proving our capability to drive fast, impactful results.

## Services

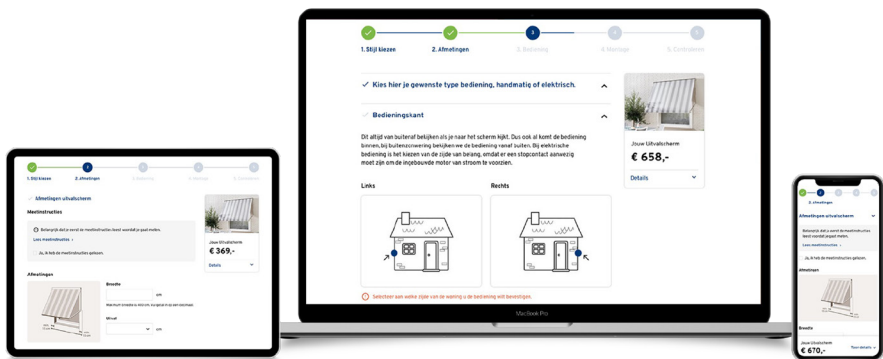
Expert Services

PoC

## Technology

OutSystems

We developed a new DIY sunscreen configurator tailored to InterGamma's needs. Our team focused on enhancing usability, streamlining the customer journey, and eliminating bottlenecks that hindered the order process. By prioritizing a seamless user experience, we ensured customers could navigate the configurator more naturally, leading to higher order completion rates. Simultaneously, we empowered InterGamma's team to maintain and adjust the configurator independently, reducing their reliance on external resources.



The results were immediate and impactful. With just under 30 hours of combined effort from our developer, quality assurance, and UX/UI experts, we delivered a secure, efficient solution that not only improved customer satisfaction but also significantly boosted InterGamma's eCommerce sales. This proof of concept demonstrated our ability to rapidly build and deploy high-quality configurators, aligning with our goal to enhance usability and drive revenue growth.

**Increase**

Revenue

**Optimized**

Possible  
bottlenecks

**In control**

Own the  
configurator

**Improved**

Usability

# Consultancy Services

Whether you need to fill a temporary vacancy or need support for your digital business transformation, we are ready to share our most valuable asset with you: our people. Our team members bring their expertise to your project and work alongside your own developers, helping you adjust to business demands on your terms.

**Read more about our Consultancy Services >>>**



# A **Flexible** Partnership

Whether it is for a few weeks or for a longterm project we can provide you with the right expertise for the timeframe you need. We offer a quality professional available on demand, ensuring your plans stay on track. No strings attached.



**Test Engineers (QA)** are at the heart of software development process and act as your first line of defense against poor product quality. They identify and address potential issues and proactively prevent big and small problems from ever reaching your end-users.



**User Experience (UX)** designers play a vital role in creating exceptional user experiences by understanding both user needs and business objectives. They ensure that your product not only meets but exceeds user expectations, leading to greater success and longer sustainability.



**Product Owners (PO)** combine ideas and expectations to ensure technology investments are as profitable as possible. At Product League, Product Owners understand technology and stakeholder needs, excelling in cost-benefit analysis and guiding product direction.



**Business Analysts (BA)** play a crucial role in decision making as they provide critical insights into business processes. Our skilled BAs can help you achieve business excellence by analyzing and improving your processes and preventing potential issues from affecting your operations.

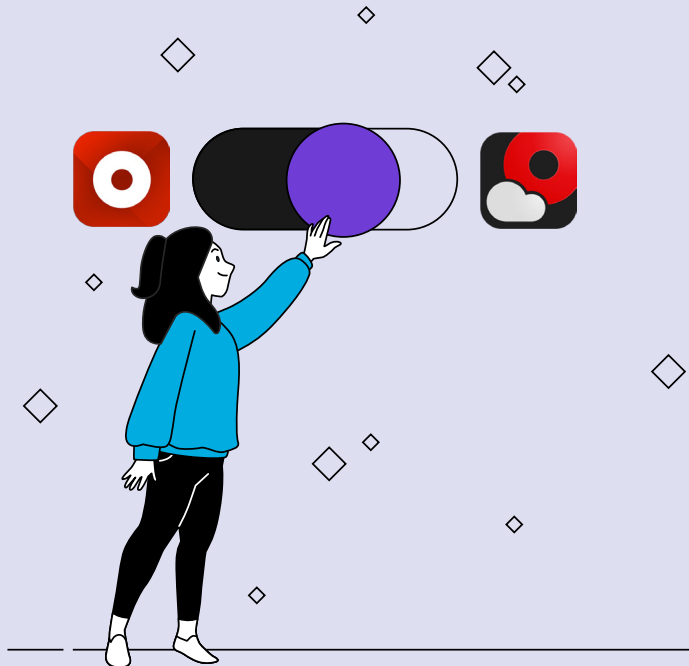


**Developers (DEV)** excel not only in understanding client needs and bringing them to life but also in upgrading existing systems to enhance performance. Whether building from scratch or optimizing what's already in place, our team ensures your technology is both effective and efficient.

# ODC Migration

Migrating from OutSystems 11 to ODC with Product League minimizes costs and leverages new platform features. We provide comprehensive Migration Services: From assessment to deployment, ensuring a seamless transition to cloud-native architecture with faster time-to-market, enhanced team skills, and scalable, secure applications. Benefit from our **custom migration tool** for faster time-to-market, enhanced team proficiency, and scalable, secure applications. As the award-winning ODC Partner of the Year, Product League ensures your migration is efficient, future-proof, and aligned with best practices.

**Read more about our ODC Migration Services >>>**



# What is ODC, and why would you want it?

OutSystems launched their cloud-native low-code platform **OutSystems Developer Cloud** (ODC) in 2023. ODC helps your business with: A state-of-the-art platform allowing your organization to be fast, innovative and future-proof.

## Why should you migrate right away?

To optimize development investments and step into the future, today.



### Costs

Lower Migration  
Expenses

Migrate now to avoid costly refactoring later. Build on a cloud-native platform with modern architecture trends to minimize time and expenses.



### Features

Access Newest  
Features

Early migration provides access to new features like cloud-native services, Agile at scale, AI, Data Fabric, and event-driven architecture.



### Skills

Upskill for Future  
Development

Prepare your team for Domain-Driven Design and cloud-native architectures. ODC facilitates growth with microservice-ready development.



### **Migration Assessment**

Quickly evaluate your OutSystems 11 codebase with our Factory Analysis Tool (FAT). Gain insights into the amount of code refactoring required before migrating to ODC, ensuring a clear and efficient migration plan.



### **Code Preparation**

Our expert team specializes in refactoring your existing code to align with the ODC domain-driven design. We prepare your codebase swiftly, so you can begin the ODC conversion without delays.



### **Code Conversion**

Speed up the migration of complex features that aren't automated by OutSystems using Generative AI. We handle advanced queries and custom logic, ensuring a smooth and rapid transition to ODC.



### **Seamless Migration**

Complete your migration with confidence. We manage the ODC code deployment and ensure a flawless data migration, providing a secure and scalable cloud-native environment for your applications.

# MultiTankcard – Mobility Platform

MultiTankCard (MTC) is a leading Dutch provider of integrated mobility solutions, offering services that range from fueling and charging vehicles to parking, train tickets, and taxi orders. However, with the rise of electric vehicles, MTC needed to enhance their capabilities to support the growing demand for electric car charging.

## Services

Product Teams

Expert Services

## Technology

OutSystems

ODC

To address this need, MTC partnered with us to develop a scalable mobility platform, enabling them to operate as an e-Mobility Service Provider in the electric vehicle market. And is one the first to implement a loyalty program for it's customers. Our team designed an innovative platform that ensures real-time communication using OutSystems' latest ODC platform. Securely integrated with MTC's back-end systems and a included monitoring dashboard, providing seamless service to over 500,000 customers.



***"The platform's scalability features and unified portal made it easy to develop a high-quality, high-performance application for our customer."***

– Daniel Kuhlmann, Technology Director & OutSystems MVP at Product League

This future-proof solution, powered by our Expert Services, positions MTC to meet the evolving needs of mobility and electric vehicle infrastructure.

**ODC**

one of the first apps  
entirely built in ODC

**Scalable**

mobility  
platform

**+500K**

customers  
coverage



# StoreOps Services

Our **StoreOps solutions** are designed to address the evolving challenges of the Retail industry. By tackling **real-world use cases**, we've developed solutions that resonate with unique in-store, operational, and logistical challenges. Whether it's **improving your store operations** or **streamlining your supply chain**, our expertise ensures quick, measurable outcomes that boost efficiency and enhance customer experience. Our agile, adaptable solutions empower retailers to drive success and stay ahead in a competitive landscape. **Read more about our StoreOps Services >>>**



# Where **your store** meets **our Experts**

We drive Retail businesses into the future by leveraging our expertise in different areas such as **E-commerce platforms and Retail Operations**. Our Retail solutions have come to exist after challenging use-cases for various leaders in the industry. This way we can ensure that our solutions resonate with our clients unique in-store challenges, promising quick and impactful business outcomes.

## We build tailored Retail solutions

Enhancing supply chains, boosting store performance, and simplifying data management



### **Costs**

Reducing  
expenses

Cut costs across supply chain and store operations. Custom apps streamline processes, cutting training and operational expenses with features like multi-language support, freight control, and inventory management.



### **Benefits**

Boosting  
Efficiency

Improve daily operations with fast, user-friendly apps. Seamlessly integrate desktop and hand-held devices for tasks like inventory, discounting, deliveries, shelf labels, and shift planning.



### **Access**

Ready for  
all devices

Our apps are optimized for mobile devices and in-store terminals like Zebra devices, offering fast, user-friendly access for store staff and managers to key operational functions.



### **eCommerce Platform: Modernize with Composability**

Upgrade from outdated monolithic systems to a fast, composable eCommerce platform with OutSystems and MACH architecture. Quick go-live with pre-built customer journeys, APIs, and UI templates.



### **Retail Ops: Streamline Supply Chain**

Enhance supply chain efficiency with a custom app for Distribution Centers. Multi-language support reduces training costs. Key features: Freight Control, Order Picking, Returns, and Quality Control.



### **Retail Ops: Boost Store Efficiency**

Improve store operations with fast, user-friendly mobile and web apps. Seamless desktop and handheld integration. Features: Inventory, Discounting, Supply Deliveries, Shelf Labels, and Shift Planner.



### **Retail Ops: Simplify Data Management**

Decentralize and streamline store data management for faster approvals and accurate information. Easily adaptable and integrates with existing systems. Key features: Store Info, Hours, Supply, and Pricing.

# COOP – Goeds – Improving Efficiency

Coop, a leading supermarket chain, needed a modern solution to streamline their outdated store processes across over 300 locations. Together, we developed a new Store Operations Application that significantly improved daily efficiency and store operations.

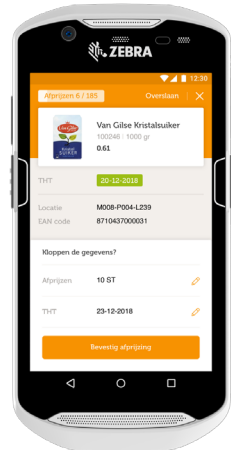
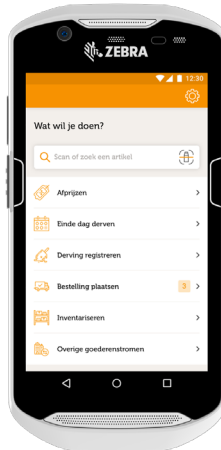
## Services

Product Teams  
Consultancy

Understanding the unique needs of each store was crucial. We collaborated closely with store managers, domain experts, and Coop's SAP/ABAP consultants to map out daily operations and identify key pain points. Within just three months, we captured seven essential processes into a unified system and initiated a pilot program.

## Technology

OutSystems



The new application has transformed operations, saving store employees up to 45 minutes daily on tasks like waste registration, ordering, and due date checks. It achieved a 100% UX/UI design rating and improved overall efficiency by 10%. Now, store managers can focus on what truly matters: maintaining tidy stores, well-stocked shelves, and ensuring customer satisfaction.

**100%**

UX/UI Design  
rating

**45Min**

Saved  
per day

**300**

Stores

**10%**

Efficiency  
increase

# DesignOps Services

DesignOps services help bridge the gap between UX/UI and development teams by providing the right tools, processes, and support to streamline collaboration and boost efficiency for your team. By implementing our tailored Design System in Figma and a Live StyleGuide in OutSystems with the same building blocks, teams can achieve consistent and high-quality designs that are easier to maintain and evolve.

**Read more about our DesignOps Services >>>**



# The benefits of working with our **UX Design and Front-end Experts**

With our DesignOps Expert Service, we provide your UX/UI designers and developers with the tools and support they need to enhance their processes and streamline collaboration. This approach helps teams deliver high-quality products more efficiently. Partnering with our DEV & UX/UI experts ensures your product not only meets but exceeds user expectations, driving greater results and sustainability over the long term.

## The added value

The benefits of our Design System and Live Style guide



### **Efficiency**

Faster delivery of design and implementation

Design System and Live Style Guide share building blocks for UX and Development. This streamlines product scalability and speeds up development.



### **Consistency**

The reuse of components and patterns

Ensuring high-quality design, combining OutSystems standards with best practices for a cohesive design across digital products.



### **Support**

To an improved way of working

Strengthen your team with hands-on coaching and support for UX Designers and OutSystems developers to ensure seamless integration and adherence to guidelines.



### **Bridging the gap between UX and DEV**

Noticed a mismatch between UX designs and implemented screens? Or inefficiencies in the team? Switch to our Design System and Live Style Guide for a unified workflow and consistent user experience.



### **Kick-start your digital product**

Starting a new product in OutSystems? Build a solid foundation with unified building blocks for UX and development using our Design System in Figma and Live Style Guide in OutSystems.



### **Live Style Guide**

Is your UX Design team in control and already following OutSystems standards, but development lacks front-end consistency? Let our experts create a Live Style Guide in OutSystems for cohesive and efficient work.



### **Application Face lift**

Not seeking scalability or efficiency, but missing the wow factor in your screens? Our UX and Front-End experts will help create pixel-perfect designs by redesigning your application.



### **Design System**

Is your UX Design team struggling to design according to OutSystems standards? Or are they limited in finding solutions? Let us implement the Design System in Figma so they have a good foundation to work with OutSystems Developers.

# Superunie – STARGATE

The procurement department currently sends a document via email to the supplier, who then fills it out and returns it. Superunie manually enters this information into the ERP system 'SCORE'. This supplier information, which includes contact details and other essential data needed to initiate the tender process, is shared with multiple departments, enabling them to start their own operational processes.

## Services

Product Teams

## Technology

OutSystems

We have implemented a secure portal ("My Environment") for future and current suppliers to access and manage their own data. Superunie can oversee all supplier data and issue prompts for suppliers to review their information. We have ensured that supplier information can be seamlessly integrated into the ERP system 'SCORE' as a single source of truth (SSOT).



We have replaced the use of Excel files by capturing all relevant information in a single OutSystems application. This application provides a comprehensive view of contract status and duration for everyone, with details protected according to current regulations. New projects are initiated from this central application, and users receive updates on project initiation and status based on their team or department.

**1Place**

for all tenders

**10weeks**

Reduced  
lead time

**Increased**

Collaboration between  
all departments

**Individual**

Data management  
possible by Suppliers



# UX/UI Expert Services

A good UX design directly impacts both the user needs and business goals. By creating a product that is intuitive, enjoyable, and meets user expectations, you can increase user satisfaction, loyalty, and adoption. This, in turn, can lead to higher sales and increased revenue. In case of an internal application, it can streamline workflows, boost employee productivity and efficiency and in the end save costs.

**[Read more about our UX/UI Expert Services >>>](#)**



# Impact **user needs** and **business goals**

User Experience is the overall impression a user has when interacting with a product. It's about how easy the product is to use, how enjoyable the experience is, and how well it meets the user's needs.

## The benefits of working with our UX/UI Experts



### **Satisfaction**

Elevate User Engagement and Retention

Create intuitive, delightful experiences that meet user expectations, driving satisfaction, loyalty, and repeat engagement across digital touchpoints.



### **Performance**

Align User-Centric Design with Business Goals

Optimize your product for both user and business success, enhancing user adoption and conversion rates, ultimately increasing revenue and reducing costs.



### **Efficiency**

Streamline Processes with Seamless UX Integration

Improve productivity and efficiency by designing internal applications that reduce learning curves, streamline workflows, and support employee success.



### **UX Audit**

A UX audit evaluates your product's User Experience to find strengths, weaknesses, and improvement areas. It's an easy way to identify areas for improvement and suggest possible solutions.



### **Design Sprint**

Our 5 day design sprint takes a business problem and transforms it into a solution through rapid ideation, prototyping, and user testing. Afterwards, the scrum team refines the backlog while UX/UI iterates on designs, ensuring a great user experience.



### **Redesign for a better user experience**

Is your app not being adopted as expected? Our UX-Designers can revamp your app to improve adoption rates and maximize your investment's potential.



### **Accessibility check and follow-up**

Accessibility is often an overlooked topic. An accessibility scan identifies how to make your website or application compliant with the upcoming EU Accessibility Act and make it more accessible to a larger audience.

# DIRK / DekaMarkt – ToDo

The objective of the project was to have paperless, quick, easy-to-learn and intuitive digital processes. Starting the project, research was initiated to understand user behavior and business processes. Through business analysis and user experience design we were able to craft a new process and flow. Using the power of Outsystems, integrating seamlessly with the IT landscape, different applications were built to support the workflows in the distribution center, the supermarkets and the HQ.

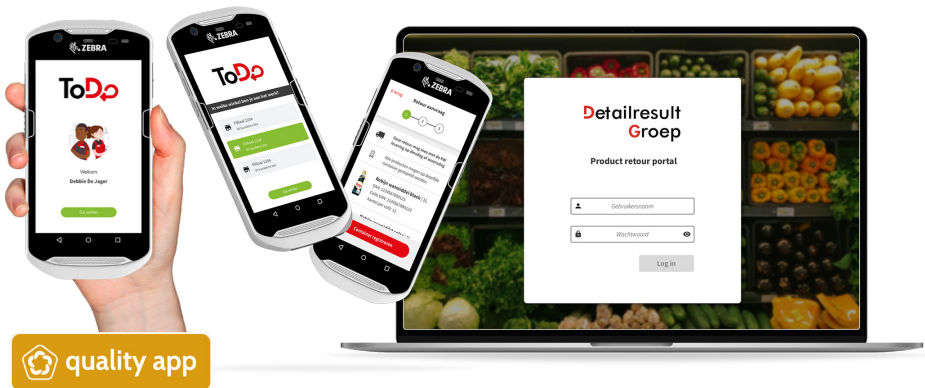
## Services

Product Teams  
Consultancy

## Technology

OutSystems

ToDo is a highly intuitive app, which allows employees to do the work easily without a pen and paper, from packaging administration to reporting onsite incidents. ToDo, has an easy-to-use interface and a step-by-step guide which allows completing administrative tasks in considerably less time. The desktop option which allows management to check out work with the same ease.



We created a digitized workflow with scan functionality to speed up the return process. Easy-to-follow steps and feedback within the app to help with onboarding and prevent user errors. A distribution center app to validate return data accuracy to have a flexible workflow to support both larger and smaller stores. And the app was awarded the Outsystems Quality app badge with a UX score of 100% and a Development score of 98%.

## Fast

return process with  
digitized workflow

## Easy

to-follow steps to  
prevent user errors

## Accurate

validating  
return data

## Flexible

workflow supporting  
big and small stores

# Microsoft Power Platform

Empower every team member to create powerful solutions using intuitive, low-code tools. Maximize the value of your data with a platform that simplifies the development, management, and security of apps, workflows, and AI-driven tools. With enterprise-grade compliance and governance, easily monitor, secure, and scale your low-code investments. Seamlessly integrate over 1,000 connectors to unify data and create connected, streamlined solutions that drive innovation across your business.

**Read more about our Power App Services >>>**



# Transform **Ideas** into Impactful **Solutions**

Microsoft Power Platform is a suite of powerful tools that enable you to create innovative solutions, automate processes, and analyze data with ease. As a leader in business solution development, Product League harnesses the full potential of Power Platform to drive digital transformation and boost your business efficiency.

## Key Features of Microsoft Power Platform:

### Power BI

- » Data Visualization: Create interactive and visually compelling reports.
- » Advanced Analytics: Gain insights with AI-driven data analysis.
- » Real-Time Dashboards: Monitor your business metrics in real-time.

### Power Apps

- » Custom App Development: Build tailored apps for your business needs.
- » Low-Code Solutions: Develop apps quickly with minimal coding.
- » Seamless Integration: Connect with various data sources and services.

### Power Automate

- » Workflow Automation: Streamline repetitive tasks and workflows.
- » AI Builder: Add intelligence to your automation with AI capabilities.
- » Connectors: Integrate with hundreds of apps and services.

### Power Virtual Agents

- » Chatbots: Create intelligent bots to engage with customers and employees.
- » No-Code Bot Development: Build bots without needing coding skills.
- » Integration: Easily connect bots with your data and systems.

# Why Choose Product League?

To optimize development investments and step into the future, today.



## Expertise

Our team of certified professionals has extensive experience with Microsoft Power Platform.



## Tailored Solutions

We develop solutions that are customized to your unique business requirements.



## Proven Track Record

We have a history of successful projects across various industries.



## Continuous Support

From planning to implementation and beyond, we offer ongoing support to ensure your success.

# Transform Your Business Today

Partner with Product League to leverage the power of Microsoft Power Platform and drive your business forward. Contact us to learn more about how we can help you create innovative solutions that meet your needs.

# Let's Talk

Whether you have a clear path to level-up your business or want a sparring partner to help you tackle a tough challenge, Product League is the place to be. We believe in the good will of thinking with you through your current and future requirements. Because even in a digital world, a human touch makes the difference. And if we are not the best fit, we will gladly point you in the right direction.



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